Can’t Make it to Chicago for the Conference? Attend Virtually!

There’s nothing like attending the American Telemedicine Association Annual Conference and Expo in person! The chance to hear from the movers and shakers in the telemedicine industry from all over the world, meet face to face with your peers, and have your voice heard is an invaluable experience. But we know that not everyone can travel to the meeting, so we’re offering a way for you to still participate in the premier telemedicine conference of the year by bringing one day of ATA18 to you! Wherever you are, you’ll be able to experience a full day of select education sessions, online via livestream. On-Demand Access to all recorded sessions on Monday, April 30 is provided to virtual attendees post-conference for six month. Below is a full listing of the education sessions being streamed:

Navigating a Turbulent Healthcare Landscape
*Speaker: Dr. Lisa Bielamowicz, President, Gist Healthcare*
*Monday, April 30th, 8:00am – 9:15am*

2018 is shaping up to be a year of reckoning for health care. While the industry dodged the bullet of full Obamacare repeal, pressure on entitlements will only increase in the wake of tax cuts. Mergers, cost-cutting, retail strategies and other trends in the market are reshaping American healthcare. Meanwhile, new technologies and drugs, disruptive innovators, and the rise of AI are beginning to upend traditional players. Dr. Lisa Bielamowicz, President of Gist Healthcare, will identify key strategies for success in the turbulent market—and predict how telehealth will alter the landscape.

Technology in service to patients and consumers: Emerging trends in Virtual Care
*Speakers: Kaveh Safavi, M.D., J.D., Senior Managing Director, Head of Global Health Practice, Accenture; Jodi Hubler, Managing Director, Lemhi Ventures; David Smith, Founder, Third Horizon Strategies*
*Moderator: Ann Mond Johnson, CEO, ATA*
*Monday, April 30th, 10:15am – 11:15am*

If a tree falls in the woods, does it make a sound? If a healthcare technology makes no measurable impact on value and consumer experience, does it even matter? Join Accenture, Lemhi Ventures and Third Horizon Strategies to learn about the most significant emerging virtual care technologies and how they will affect healthcare overall.

What Does Artificial Intelligence Have to Do with Population Health?
*Speakers: Kamal Jethwani, MD, MPH, Senior Director, Partners Connected Health Innovation; Alexandra Pelletier, Senior Manager, Global Innovation, Deloitte; Jean Drouin, CEO, Clarify Health Solutions*
*Moderator: Kevin Agatstein, Founder, Agate Consulting*
*Monday, April 30th, 11:30am – 12:30pm*

Precision medicine and artificial intelligence have the potential to bring about tectonic shifts to the face of health care. What are some of the most promising applications of these technologies, and what do they portend for the future of healthcare? Innovative organizations such as Boston-based Partners HealthCare are leveraging artificial intelligence (AI) to identify
those at highest risk for congestive heart failure (CHF) readmissions. Join Partners Connected Care Health Innovations, Deloitte, and Clarify Health Solution as they share compelling findings and actionable insights from applying AI and deep learning technology to reducing CHF 30-day readmissions.

**New Models for Telehealth at Scale: Strategic Telehealth Expansion Initiatives at DoD and VA**

*Speakers: Jennifer Holloman, Deputy Chief, Army Virtual Health; LT Jeffrey Dixon, BUMED Future Readiness Care Model PMO; Antonio J. Eppolito, LtCol USAF, MC, FS, Chief USAF Telehealth; Kevin Galpin, MD, Executive Director, Telehealth Services, Department of Veterans Affairs Office; Jamie L. Adler, Ph.D., Lead, Telehealth/Metrics & Analysis Team, Connected Health Branch*

*Moderator: LTC Francisco Dominici, Chief Information Officer & Director Health IT, Colorado Springs Military Health System*

Monday, April 30th, 1:45pm – 2:45pm

The joint U.S. Department of Defense (DoD) and Department of Veterans Affairs (VA) panel will present brief overviews of both the Military Health System (MHS) Virtual Health as well as Veterans Health Administration (VHA) Telehealth Services' accomplishments, joint collaborations, and highlight future strategic alignment of expansion initiatives in support of DoD Military Medicine and Veteran Health Care.

**Connected to Recovery: Telemedicine’s Solutions to the Opioid Crisis**

*Speakers: Garry Carneal, JD MA, Senior Policy Advisor, The Kennedy Forum; Lipi Roy, MD, MPH, Clinical Assistant Professor, Department of Population Health, NYC Addiction Treatment Center; David R. Zook, Chair, Faegre Baker Daniels Consulting*

*Moderator: Anne Woodbury, Executive Director, Advocates for Opioid Recovery*

Monday, April 30th, 3:00pm – 4:00pm

With the opioid overdose epidemic claiming more than 175 lives every day, America is facing a dire public health crisis unlike any our generation has ever seen. Every sector of society – from government to the healthcare system and the private sector – is feeling the effects of the opioid crisis, and every sector must commit to finding and utilizing collaborative solutions. Telemedicine is one of those solutions.

Join us for a session focusing on the public policy, regulatory, and medical elements of the crisis and how together they help (and hinder) efforts to end the opioid epidemic. Experts will discuss barriers to telemedicine adoption, regulations preventing prescribing across state lines, the work that must be done to expand treatment capacity, utilization of telemedicine to benefit both doctors and patients, and other pertinent topics.

Additional key industry showcase interviews and additional sessions in the exhibit hall will be offered as well during the breaks.

**Cost:** $199 for Members / $349.00 for non-members. Visit [ATA18.org](http://ATA18.org) to register.